Presenting Sponsors





Meat Sponsor

Presenting Sponsors Receive:

- Company logo listed on E-Blasts, Facebook Event Promotions, Big Muddy Event Website
- Logo featured on all printed materials (print ads, posters, etc.)
- Logo recognition in Main Street News in Winona Chamber of Commerce newsletter and on website
- Company name featured event promotion radio ads
- Verbal recognition at event
- Company logo listed on event volunteer shirts
- Opportunity to distribute promotional items/giveaways at event
- Receive 10 complimentary Best-In -Area tasting tickets and 10 Drink **Tickets**
- Opportunity to present awards to winners of competitions

For more information about Big Muddy Brew 'n Que:

Contact: Emily Kurash Main Street Program Coordinator 507-452-2272

ekurash@winonachamber.com

Sponsorship **Opportunities**

3rd Annual



Saturday, September 1 & Sunday, September 2, 2018

Celebrating BBO, Brews & Music on the banks of the Mississippi River.



A Winona Main Street Program Event



\$500 Level

All \$500 Sponsors Receive:

- Company name listed on E-Blasts, Facebook Event Promotions, Big Muddy Event Website
- Company name on event banners
- Company name listed on event volunteer shirts
- Name recognition in Main Street E-News, in Winona Chamber of Commerce newsletter and on website



Special Event Sponsors at the \$750 Level

<u>Art & Craft Fair Sponsor</u> <u>Kids Activities Sponsor—SOLD</u>

Special Event Sponsors receive above benefits but;

Logo featured exclusively on special events site banners

\$1,000 Level

\$1,000 Sponsors Receive:

- Company name listed on E-Blasts, Facebook Event Promotions, Big Muddy Event Website
- Name on event banners
- Company name listed on event volunteer shirts
- Name featured on all printed materials (print ads, posters, etc.)
- Opportunity to distribute promotional items/giveaways at event
- Four tickets to Beer Tasting Event OR Wine Tasting Event plus four drink tokens
- Name recognition in Main Street News in Winona Chamber of Commerce newsletter and on website

Special Event Sponsors at the \$1250 Level

Beer Tasting Event Sponsor
Wine Tasting Event Sponsor
Best In Area BBQ Sponsor—SOLD

Special Event Sponsors receive above benefits but;

 Logo featured on special events site banners only (wine tasting OR beer tasting event)

\$2,000 Level

\$2,000 Sponsors Receive:

- Company logo listed on E-Blasts, Facebook Event Promotions, Big Muddy Event Website
- Company logo on event banners
- Company logo listed on event volunteer shirts
- Logo featured on all printed materials (print ads, posters, etc.)
- Opportunity to distribute promotional items/giveaways at event
- Four tickets to Beer Tasting Event OR Wine Tasting Event, Six tickets to Best in Area Competition, and Six drink tokens
- Logo recognition in Main Street News in Winona Chamber of Commerce newsletter and on website

Are YOU interested in sponsoring Big Muddy Brew 'N Que and placing your business in front of thousands of potential customers? Ask us about sponsorships today!

Contact: Emily Kurash
Main Street Program Coordinator
507-452-2272
ekurash@winonachamber.com